

RJ REYNOLDS

TOBACCO COMPANY

COPY

J. CAMPBELL / ROU 1610
PROMOTIONAL COORDINATOR

8899 MAIN STREET
WILLIAMSVILLE, NY 14221
(716) 634-4179
FAX (716) 634-3145

May 19, 1998

RJR Account #761406
Mr. J. Beltrami
KLEIN CANDY

JULY: WINSTON \$1.00 OFF 2-PACKS / TEAR TAPE PROMOTION #800750

Dear John:

WINSTON .50¢ OFF/PACK SPECIAL OFFER TEAR TAPE 'OFF-INVOICE' PRODUCT has been ordered (see quantities listed below), as well as **480** SKUs of preassembled Counter Displays (Item #542810) to pack the above promotion for your participating retail accounts. (**Note: This is not 'pre-sleeved' product.**) All additional pertinent promotional information is listed below:

#/ (6M) Cases

<u>Promoted</u> <u>Product</u>	<u>Brand Styles</u>	<u>UPC Code</u>
16	Winston Box	12300-25379
32	Winston Light Box	12300-25380
16	Winston Ultra Lt Box	12300-25381

Product PO # 15270

Product / Premium Arrival: **June 29, 1998**

Ship Date to Retail: **Week of: July 13, 1998**

Displays (Item #542810)

SKU CUBE: **1.6113**
SKU WT (w/o Product): **3.2200 lbs**
Retail Sales Offer per Sku: **20 units**

Billing per Sku: **4 Cartons**
EFT \$ Amount: **\$16,967.51**

PARTNERS 'BONUS' REPORTING DESCRIPTION

WIN JUL \$1/2 PKS

51844 5135

-2-

\$1.00 Off 2-Pack Tear Tape
KLEIN CANDY

Promotion Description:

Utilize 40-Pack Shipper Display. Place 2 packs into each sleeve (20 2-pack offers per Display) and ship to retail. Each Shipper Display should contain 20 2-Pack units:

1 Carton: *Winston Box*

2 Cartons: *Winston Light Box*

1 Carton: *Winston Ultra Lt Box*

SHIP NUMBER OF DISPLAYS AS INDICATED ON THE ATTACHED CUSTOMER LIST
Refer to enclosed 'Wholesaler Packing Instructions' for Display Load

A list of accounts authorized to receive packed displays is attached. RJR will reimburse you \$14.00 per **promoted 6M** case for all displays packed and shipped to retail on a timely basis. This equates to **\$896.00 (64 (6M) case(s) @ \$14.00)**. Payment will be made as soon as possible once verification is received that all displays have been shipped to retail.

As always, thanks for your assistance in the marketing of our products.

Sincerely,

Judy

J. Campbell

Promotional Coordinator / 1610

/jc

cc: J. McLean

L. E. MacWilliams

Encl: Retail Customer List

Wholesaler Packing Instructions

Winston Flyer

Note to RJR Manager:

Upon verification of shipment to retail, notify Judy (#1610) for payment distribution to account.

JULWIN-1.DOC

51844 5136

WHOLESALE : 761406 KLEIN CANDY COMPANY <DIRECT>
 TEMPLATE : 800750 80700 WIN JUL \$1/2-NO
 TEMPLATE SEQ : 0915
 SALES LEVEL : 16XXXX

TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT PHONE #
122104		543805	VIKISHA INC.	451 - 453 ST. PAUL	JERSEY CITY	NJ	07306	119				(201)222-0400
122104		658665	ARUN INTERNATIONAL	60 CAVEN POINT RD	JERSEY CITY	NJ	07305	1		3666-0000	KLEIN	(201)451-1550
122104		714335	JAY DISTRIBUTORS	451-453 SAINT PAU	JERSEY CITY	NJ	07306	48			KLEIN	(201)222-0400
122601	122621	818038	BILLYS FOOD STORE	65 PAGE AVE	STATEN ISLAND	NY	10309	1				(718)227-3638
132601	132220	745351	CR FRIENDLY #14	62 N MAIN ST	STEWARTSTOWN	PA	17363	1		1861-0000		(717)993-5423
133204	133226	059033	TOM'S TOBACCO	2525 EASTON AVE	BETHLEHEM	PA	18017	2			947507	(610)861-0390
133204	133226	760979	C. R. FRIENDLY #38	3283 EASTON AVE	BUTZTOWN	PA	18017	1		1861-0000		(215)867-6997
133204	133226	964091	LIBERTY BELL BEV.	1438 CHESTNUT ST	EMMAUS	PA	18049	1				(610)965-8797
133204	133226	745366	CR FRIENDLY #54	3010 SCHOENERSVIL	BETHLEHEM	PA	18017	1		1861-0000		(610)863-1098
133204	133221	745368	CR FRIENDLY #63	1043 LEHIGH ST #	ALLENTOWN	PA	18103	1		1861-0000		(610)740-0611
133204	133221	662025	C R FRIENDLY #53	702 NTH 19TH ST	ALLENTOWN	PA	18104	1		1861-0000		(610)432-9235
133204	133221	665842	DELI-MART	4225 W TILGHMAN S	ALLENTOWN	PA	18104	3				(610)398-1708
133204	133226	489855	BROAD STREET TEXACO	1125 W. BROAD STR	BETHLEHEM	PA	18018	2				(610)866-3222
133204	133221	510976	C. R. FRIENDLY #33	3640 ROUTE 309	OREFIELD	PA	18069	1		1861-0000		(610)395-3110
133204	133221	415867	C. R. FRIENDLY #19	4755 MAIN ST	WHITEHALL	PA	18052	1		1861-0000		(610)261-9060
133204	133221	487156	FULLERTON SELF SERV	#100	WHITEHALL	PA	18052	1		1861-0000		(610)264-4109
133204		183593	SMOKE SHOP	1706 W CHEW ST	ALLENTOWN	PA	18104	1				
133204	133221	613225	CR'S FRIENDLY MKT	802-824 UNION BLV	ALLENTOWN	PA	18103	1		1861-0000		(610)435-8835
133204	133221	657144	HIGHWAY SUPERETTE	1032 S 5TH STREET	ALLENTOWN	PA	18103	1				(610)821-8276
133204	133221	184213	GEIGER'S MARKET	3001 2ND STREET	WHITEHALL	PA	18052	1				(610)264-2271
133205	133229	025660	COVENTRY MART	1453 S HANOVER ST	POTTSTOWN	PA	19464	2				(610)327-3114
133205	133229	625733	HEIDI SUE VARIETY	230 BRIDGE ST	PHOENIXVILLE	PA	19460	1			961268	(610)935-1123
133208	133226	032886	C.R.FRIENDLY #28	418 E 4TH ST	BETHLEHEM	PA	18015	1		1861-0000		(610)868-8111
133208	133226	095978	C. R. FRIENDLY #17	4002 CHESTNUT ST	EMMAUS	PA	18049	1		1861-0000		(610)967-6572
133208	133226	546033	C.R. FRIENDLY #35	3600 A ROUTE 378	BETHLEHEM	PA	18015	1		1861-0000		(610)868-1667
133208	133226	593431	EASTON FOOD & VARIE	222 NORTHAMPTON S	EASTON	PA	18042	1				(610)252-1303
133208	133226	657092	CHUCKY'S FOOD & BEE	154-164 ST JOSEPH	EASTON	PA	18042	1				(610)515-0700
134061		573005	ERNIE'S WHOLESALE	810 W WASHINGTON	ALLENTOWN	PA	18102	6				
162204		212016	ROOF WHOLESALE CO	RR 2 BOX 160	TOWANDA	PA	18848	1				(717)265-7669
162204		085824	VILLAGE SWEETSHOP	255 RT 6	MESHOPPEN	PA	18630	8				(717)833-2991
162204		753153	FORT APACHE	370 CLINTON ST	BINGHAMTON	NY	13905	1				(607)729-0311
162204	162223	792702	ABINGTON BEER & BEV	515 S STATE ST	CLARKS SUMMIT	PA	18411	1				(717)586-2739
162204		683933	CENTERMORELAND GROC	PO BOX 2007	CENTER MORELAN	PA	18657	1				(717)333-4598
162204		718874	CHECKERED EXPRESS	RT. 29	SPRINGVILLE	PA	18844	1			973354	(717)965-9069
162204	162228	204846	HURLEYS SUPER DUPE	RT. 14 AND 6	TROY	PA	16947	1				(717)297-2570
162204	162228	729830	HURLEY'S SUPER DUPE	387 YORK AVE	TOWANDA	PA	18848	1				(717)265-2616
162204		731957	NICHOLSON DIST CO.	RR # BOX 3150	FACTORYVILLE	PA	18419	1			974394	(717)945-5161
162204		567302	GIBSON TRUCK PLAZA	INTERSTATE 81	NEW MILFORD	PA	18834	1				(717)465-3794
162204	162223	573542	AINEYS MARKET	P.O. BOX 136	SPRINGVILLE	PA	18844	1			63786	(717)965-2797
162204	162226	660694	ANGLE MARKET #2	208-210 COURT STR	BINGHAMTON	NY	13901	1				(607)724-1538
162204	162223	474321	WINOLA MARKET	PO BOX 279	LAKE WINOLA	PA	18625	1				(717)378-2965
162204	162223	762554	SUMMIT CIGAR &	CIGARETTE SHOP	CLARKS SUMMIT	PA	18411	1				(717)587-1867

WHOLESALE : 761406 KLEIN CANDY COMPANY <DIRECT>
 TEMPLATE : 800750 80700 WIN JUL S1/2-NO
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 SALES LEVEL : 16XXXX

TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT PHONE #
162204	162223	261825	WYOMING BEVERAGE	120 E TIOGA ST	TUNKHANNOCK	PA	18657	1				(717)836-2221
162204	162223	777314	NEW MILFORD MARKET	198 MAIN ST	NEW MILFORD	PA	18834	1				(717)465-3338
162204	162223	789591	DAVAN'S	RR 1 BOX 184A	TUNKHANNOCK	PA	18657	1				(717)836-9746
162204		528629	A&R FOOD SHOP	178 E TIOGA ST	TUNKHANNOCK	PA	18657	1				(717)836-1868
162204	162228	688522	NORTH TOWANDA DELI	RR1	TOWANDA	PA	18848	3				(717)265-7776
162204	162223	740878	RUSHBORO GENERAL ST	RR 3 BOX 152A	MESHOPPEN	PA	18630	2				(717)869-1570
162204	162223	547692	HONCHELS MARKET IGA	100 TAYLOR AVE.	WYALUSING	PA	18853	1				(717)746-1107
162204	162223	340517	MONTROSE BEVERAGE	53 GROW AVE	MONTROSE	PA	18801	2				(717)278-2337
162204	162226	207059	BARDENS MOHIL MART	2105 E MAIN ST	ENDWELL	NY	13760	1	NYS			(607)754-1123
162204		762345	ONE STOP SHOP	285 FRONT ST	BINGHAMTON	NY	13905	1	NYS			(607)722-6623
162204	162223	490766	A-PLUS 60274	800 NORTHERN BLVD	CLARKS SUMMIT	PA	18411	1	PEN	0362-0101		(717)587-4971
162208	162222	275885	CONVENIENT FOOD 302	610 MAIN ST	AVOCA	PA	18641	1		1418-0100		(717)451-0881
162208	162220	185094	SHEEHANS DRUG	79 E CAREY ST	WILKES BARRE	PA	18705	1				(717)823-3151
162208	162224	767489	C. R. FRIENDLY #67	1545 W FRONT ST	BERWICK	PA	18603	1		1861-0000		(717)752-8750
162208	162224	805392	CR FRIENDLY #66	804 E 5TH ST	BERWICK	PA	18603	1		1861-0000		(717)759-2260
162208	162220	185590	ELLIS MKT	399-419 MAIN RD/	WILKES BARRE	PA	18702	1				(717)824-6437
162208		329267	PITTSTON CANDY	197 BROAD ST	PITTSTON	PA	18640	2				(717)883-1050
162208		185791	GERTS GROC	700 OAK	OLD FORGE	PA	18518	1				(717)457-8934
162208	162224	193295	BENTON RIVERSIDE	ROUTE 486	BENTON	PA	17814	1				(717)925-6291
162208	162221	520621	KINSLEY MARKET	ROUTE 209	BRODHEADSVILLE	PA	18322	1				(717)992-2670
162208	162221	573465	AHART MARKETS	326 S WALNUT ST	BATH	PA	18014	1			2571	(610)837-0900
162208	162224	788073	MAIN BEVERAGE	700 E MAIN ST	LARKSVILLE	PA	18651	1				(717)779-3848
162208		709311	CORBA BEVERAGE INC	200 S PENNSYLVANI	WILKES BARRE	PA	18701	1				(717)822-7045
162208		740302	EL HUMIDOR	525 SCOTT ST	WILKES BARRE	PA	18702	1				(717)822-3544
162208		758256	KIRBY PARK NEWS	195 MARKET ST	KINGSTON	PA	18704	1				(717)288-7990
162208		789590	PICONE'S NAZARETH	56 SOUTH ST	NAZARETH	PA	18064	1				(610)759-3080
162208	162220	812642	TOBACCO JUNCTION	56 W END RD	WILKES BARRE	PA	18702	1				
162208		813872	THE VARIETY STOP	15 E MAIN ST	GLEN LYON	PA	18617	1				(717)736-7369
162208		185398	TONYS GROC	412 LUZERNE AVE	WEST PITTSTON	PA	18643	1				(717)655-8588
162208	162220	185054	WHITEHAVEN THRIFTWA	2 MAIN ST	WHITE HAVEN	PA	18661	1				(717)443-9891
162208	162229	185055	AHART MARKETS	BLAKESLEE VILLAGE	BLAKESLEE	PA	18610	1				(717)646-8115
162208	162221	183717	GOLDEN KEY IGA	161 S 2ND ST	LEHIGHTON	PA	18235	1				(610)377-5090
162208	162221	184187	GOLDEN KEY MARKET	DELAWARE AVE	PALMERTON	PA	18071	1				(610)826-4045
162208		092348	VINO GROCERY	569 BLACKMAN ST	WILKES BARRE	PA	18702	1				(717)823-6308
162208	162224	182791	HUKLEY'S SUPER DUPE	121 MAIN ST	DUSHORE	PA	18614	1				(717)928-9251
162208	162224	513723	ORLOSKIS QUIK MART	MIDDLE RD & EXPY	NANTICOKE	PA	18634	1		3649-0000		(717)735-7192
162208	162222	777524	CONVENIENT FOOD 301	710 MAIN ST	MOOSIC	PA	18507	1		1418-0100		(717)457-1202
162208	162221	812868	LAURY STATION BEV C	5466 ROUTE 45	LAURYS STATION	PA	18059	1				(610)261-9360
162208	162224	854135	MALONEY DISTRIBUTOR	575 WALNUT ST	DANVILLE	PA	17821	2				(717)275-2120
162208	162220	800545	JOE MANTIONES GAS	702 SANS SOUCI PK	HANOVER TOWNSH	PA	18702	1				(717)823-7807
162208	162220	516458	PENN CORNER	1603 SANS SOUCI P	WILKES BARRE	PA	18702	1				(717)824-2002
162208	162222	521414	ORLOSKIS SERVICE	215-217 S MAIN ST	TAYLOR	PA	18517	1		3649-0000		(717)562-2158
162208	162229	521418	ORLOSKI'S TEXACO	RT. 940 AND 80	LAKE HARMONY	PA	18624	1		3649-0000		(717)443-7516

WHOLESALE : 761406 KLEIN CANDY COMPANY <DIRECT>
 TEMPLATE : 800750 80700 WIN JUL \$1/2-NO
 TEMPLATE SEQ : 0915
 SALES LEVEL : 16XXXX

TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT PHONE #
162208	162220	529649	THRIFTY BEV. OF W-B	734 SANS SOUCI PK	WILKES BARRE	PA	18702	2				(717)823-2117
162208	162224	531356	NEW MART	ROUTE 11	LARKSVILLE	PA	18704	1				(717)779-2540
162208	162220	532010	BANAS FOOD MART	BUTLER & N. PENNA	WILKES BARRE	PA	18702	1				(717)826-1612
162208	162224	540851	C.R. FRIENDLY #34	805 NEW BERWICK H	BLOOMSBURG	PA	17815	1		1861-0000		(717)387-1101
162208	162220	540861	SMITHS COUNTRY STOR	RR 2 BOX 440A	HARVEYS LAKE	PA	18618	1				(717)639-2127
162208	162224	541391	B&S DISTRIBUTORS	80 MAIN STREET	MOCANAQUA	PA	18655	1				(717)542-4448
162208	162220	551045	ORLOSKI'S QUIK MART	639 N MAIN ST	WILKES BARRE	PA	18705	1		3649-0000		(717)823-0850
162208	162222	553931	ORLOSKI'S	805 SHOEMAKER AVE	WYOMING	PA	18644	1		3649-0000		(717)387-3881
162208	162220	567306	PETERS DELI	498 N MAIN ST	WILKES BARRE	PA	18702	1				(717)820-9633
162208	162220	568295	FRANKS NEWSTAND	4 S MAIN ST	WILKES BARRE	PA	18701	1				(717)824-3111
162208	162229	572516	SPORTSMAN DELI	RT. 903	ALBRIGHTSVILLE	PA	18210	1			07-6018	(717)722-2995
162208	162220	591971	TONY'S MARKET	239 GEORGE AVE	WILKES BARRE	PA	18705	1				(717)825-0953
162208	162221	593429	BATH SHELL	7857 BETH BATH PI	BATH	PA	18014	1				(610)837-7311
162208	162221	597594	CONVENIENT FOOD 301	625 DELAWARE AVE	PALMERTON	PA	18071	1		1418-0100		(215)826-6565
162208	162220	598788	ORLOSKI'S MINI MART	10 CARVERTON RD	TRUCKSVILLE	PA	18708	1				(717)696-5037
162208	162220	598790	ORLOSKI'S MINI MART	RR#5 RT.309	DALLAS	PA	18612	1		3649-0000		(717)675-7337
162208	162224	600979	ORLOSKI'S	6307 NO. BERWICK	BLOOMSBURG	PA	17815	1		3649-0000		(717)784-3018
162208	162220	613093	LEO MATUS	46 PUBLIC SQ	WILKES BARRE	PA	18701	1				(717)822-3613
162208	162222	627385	CONVENIENT FOOD 301	305 N MAIN ST	PITTSBURGH	PA	18640	1		1418-0100		(717)655-5559
162208	162222	636729	ORLOSKIS	8TH ST & WYOMING	WYOMING	PA	18644	1		3649-0000		(717)693-4646
162208	162220	651761	ORLOSKI QUIK MART	815 KIDDER ST	WILKES BARRE	PA	18702	1		3649-0000		(717)829-4011
162208	162222	662762	WILLIAMS ST NEWS	5 WILLIAM ST	PITTSBURGH	PA	18640	1				(717)655-5211
162208	162229	664986	ORLOSKIS	RT 115 & 940	BLAKESLEE	PA	18610	1		3649-0000		(717)646-5455
162208	162224	743045	THOMAS' FAMILY MKT	550 WASHINGTON AV	PLYMOUTH	PA	18651	1				(717)779-7725
162208	162220	748864	CONVENIENT FOOD#302	366 WYOMING AVE	KINGSTON	PA	18704	1		1418-0100		(717)287-7711
162208	162220	776552	ORLOSKIS QUICK MART	RD#1 RT 115	WILKES BARRE	PA	18705	1		3649-0000		(717)829-8383
162208	162229	776936	ORLOSKI'S SHELL	RT. 940 AND RT. 8	LAKE HARMONY	PA	18624	1		3649-0000		(717)443-8859
162208	162220	777165	NEW MARKET	322 CAREY AVE	WILKES BARRE	PA	18702	1				(717)825-9967
162208	162220	502064	KALINOWSKI MARKET	39 THOMAS STREET	WILKES BARRE	PA	18702	1				(717)822-7752
162208	162220	502080	DON'S DELI	185 W END RD	WILKES BARRE	PA	18702	1				(717)824-8534
162208	162224	463743	BENTON TEXACO	10 MAIN STREET	BENTON	PA	17814	1				(717)925-6808
162208	162224	479661	FIVE MOUNTAIN MARKE	1 SHICKSHINNY	SHICKSHINNY	PA	18655	1				(717)542-5548
162208	162220	399668	ORLOSKI'S MINI MART	RT 309	WILKES BARRE	PA	18702	1		3649-0000		(717)829-0888
162208	162221	415082	GOLDEN KEG	619 DELAWARE AVE	PALMERTON	PA	18071	1				(215)826-2337
162208	162222	306778	ORLOSKI'S	RT. 11	MOOSIC	PA	18507	1		3649-0000		(717)457-9901
162208	162220	364079	ORLOSKI'S	ROUTE 80, EXIT 40	WHITE HAVEN	PA	18661	1		3649-0000		(717)443-8830
162208	162220	303797	DOMOCO GAS & OIL CO	412 S MAIN ST	WILKES BARRE	PA	18703	2				(717)822-7355
162208	162220	185578	ANTHRACITE NEWSTAND	1 E MARKET ST	WILKES BARRE	PA	18701	1				(717)823-7848
162208	162220	185591	PETERS ICE CREAM	159 BLACKMAN ST	WILKES BARRE	PA	18702	1				(717)825-7044
162208	162221	183740	REX MARKET INC.	23 W. LIZARD CREE	ASHFIELD	PA	18212	1				(610)377-3890
162208	162224	185518	JERRYS ECONOMY	RD 1	HUNLOCK CREEK	PA	18621	3				(717)256-3271
162208	162220	071333	ORLOSKIS	MARKET ST	KINGSTON	PA	18704	1		3649-0000		(717)288-3103
162208	162224	092103	POP'S IGA	52 MAIN ST	MILLVILLE	PA	17846	1				(717)458-6230

WHOLESALE : 761406 KLEIN CANDY COMPANY <DIRECT>
 TEMPLATE : 800750 80700 WIN JUL 51/2-NO
 TEMPLATE SEQ : 0915
 SALES LEVEL : 16XXXX

TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT PHONE #
162208	162220	021107	ORLOSKI QUIK MART	240 S RIVER ST	WILKES BARRE	PA	18705	1		3649-0000		(717)829-9657
162208	162220	023192	ORLOSKI'S QUIK MART	3765 NUANGOLA RD	MOUNTAIN TOP	PA	18707	1		3649-0000		(717)868-5595
162208	162224	058112	ORLOSKIS	14 N MARKET ST	NANTICOKE	PA	18634	1		3649-0000		(717)735-9981
162208	162220	023190	ORLOSKI'S SERVICE	PENNA.AVE.&N.HAMP	WILKES BARRE	PA	18702	1		3649-0000		(717)829-4211
162208	162222	777166	A-PLUS #60278	308 S MAIN ST	PITTSTON	PA	18640	1	PEN	0362-0101		(717)655-4772
162209	162229	279211	ORLOSKI'S TEXACO	RT. 196	TOBYHANNA	PA	18466	1		3649-0000		(717)839-6353
162209		534413	TWIN ROCK RESTAURAN	EXIT 5 184	LAKE ARIEL	PA	18436	1				(717)689-9112
162209		785183	D&B DISCOUNT TOBACC	600 WASHINGTON AV	JERMYN	PA	18433	1				(717)876-4872
162209		790644	PML VARIETY	116 N WASHINGTON	SCRANTON	PA	18503	1				(717)963-9640
162209	162221	820672	MIGGY'S MARKETPLACE	250 S COURTLAND S	EAST STROUDSBU	PA	18301	2				
162209	162221	376128	GAP MINI MART	PO BOX 555	DE WATER GAP	PA	18327	1				(717)476-3180
162209	162222	449190	ORLOSKIS QUICK MART	DAVIS STREET	SCRANTON	PA	18505	1		3649-0000		(717)342-1891
162209	162229	503383	QWIK MART, INC.	RR 6 BOX 6214	LAKE ARIEL	PA	18436	2				(717)698-7744
162209	162222	503590	SPEEDY SHOP	141 WYOMING AVE	SCRANTON	PA	18503	2				(717)961-6096
162209	162222	552036	ORLOSKI'S SVC. STA.	MULBERRY & FRANKL	SCRANTON	PA	18503	1		3649-0000		(717)343-6550
162209	162221	572519	ORLOSKIS TEXACO	350 PROSPECT ST	EAST STROUDSBU	PA	18301	1		3649-0000		(717)424-0380
162209	162222	594172	RICCARDO'S MARKET	320 S BLAKELY ST	DUNMORE	PA	18512	1				(717)348-1176
162209	162223	658111	CONVENIENT FOOD 300	601 WASHINGTON AV	JERMYN	PA	18433	1		1418-0100		(717)876-5354
162209	162221	665910	MIGGYS IGA	9 FOX RUN LN	E STROUDSBURG	PA	18301	3				(717)223-1350
162209	162221	693574	MAIN ST MARKET	90 N MAIN ST	BANGOR	PA	18013	1				(610)588-8387
162209		697356	RINALDI PIZZA & SUB	317 S BLAKELY ST	DUNMORE	PA	18512	1				(717)347-5515
162209	162227	699173	LAKEVIEW PLAZA	RR 1 BOX 136	DINGMANS FERRY	PA	18328	1			66723	(717)828-6236
162209		744029	C-STOP CONVENIENT	5222 MILFORD RD	E STROUDSBURG	PA	18301	1				(717)588-1985
162209		748854	PML VARIETY	705 E MARKET ST	SCRANTON	PA	18509	1				(717)343-6757
162209	162223	767535	PAVILION SQUARE	422 LACKAWANNA AV	OLYPHANT	PA	18447	1				
162209	162229	777056	ORLOSKIS	RT 940	POCONO PINES	PA	18350	1		3649-0000		(717)646-1808
162209	162222	777432	STANGE, INC.	3014 BIRNEY AVE	SCRANTON	PA	18505	2				(717)344-7139
162209	162221	777547	MIGGYS	RT 209	BUSHKILL	PA	18324	2				(717)588-6698
162209		784273	TAYLOR BREWERS OUTL	1500 S MAIN AVE	SCRANTON	PA	18504	1				(717)342-8245
162209	162229	961465	CONVENIENT FOOD 302	300 CEDAR AVE	SCRANTON	PA	18505	1		1418-0100		(717)346-7700
162209	162227	186085	WEINGERS	1206 MAIN ST	HONESDALE	PA	18431	1				(717)253-0641
162209	162223	241485	LAKEVIEW FOOD MART	RR#2 BOX 242	JERMYN	PA	18433	1				(717)254-6377
162209	162222	185663	MARKOWITZ BROS.	256 WYOMING AVE	SCRANTON	PA	18503	1				(717)342-0305
162209		185983	JUNIORS	419 GEORGE ST	THROOP	PA	18512	1				(717)383-2232
162209	162222	077283	LINDEN MINI MART	535 LINDEN ST	SCRANTON	PA	18503	1				(717)342-8656
162209	162221	184473	TOWN & COUNTRY	125 BROAD ST	STROUDSBURG	PA	18360	1				(717)421-6170
162210	162227	560564	GARY NEWMAN,ENT.INC	DBA GARY'S MIDWAY	MIDDLETOWN	NY	10940	1			911867	(914)386-1133
173802	173826	333178	C. R. FRIENDLY #43	3311 N. GEORGE ST	EMIGSVILLE	PA	17318	1		1861-0000		(717)764-9536
173802	173825	767488	C. R. FRIENDLY #65	710 LIMEKILN RD	NEW CUMBERLAND	PA	17070	1		1861-0000		
173802	173823	357127	GOLDENRIDGE TRAVEL	250 RIDGE RD	YORK SPRINGS	PA	17372	2			944363	(717)528-8800
173802		376158	SHUNNAROS' BIG BEE	600 S STATE RD	MARYSVILLE	PA	17053	1			966430	(717)957-4111
173802	173825	489386	C. R. FRIENDLY #47	R. D. #1, FISHING	ETTERS	PA	17319	1		1861-0000		(717)938-1428
173802	173825	597884	C. R. FRIENDLY	104 N. STATE ROAD	MARYSVILLE	PA	17053	1		1861-0000		(717)957-2286

WHOLESALE : 761406 KLEIN CANDY COMPANY <DIRECT>
 TEMPLATE : 800750 80700 WIN JUL \$1/2-NO
 TEMPLATE SEQ : 0915
 SALES LEVEL : 16XXXX

TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT PHONE #
173802	173825	630998	C R FRIENDLY #56	402 S 3RD ST	LEMOYNE	PA	17043	1		1861-0000		(717) 774-8415
173802	173825	745615	C. R. FRIENDLY #55	55 ROBINHOOD DR	ETTERS	PA	17319	1		1861-0000		
173802	173828	777307	C. R. FRIENDLY #48	RT 462	COLUMBIA	PA	17512	1		1861-0000		(717) 684-0721
173803	173828	075795	C.R. FRIENDLY 23	905 E MAIN ST	MOUNT JOY	PA	17552	1		1861-0000		(717) 653-9726
173803	173821	622041	C R FRIENDLY #51	742 WALNUT ST	LEBANON	PA	17042	1		1861-0000		(717) 228-1226
173803	173829	645573	C R FRIENDLY MKT #6	322 WEST	CAMPBELLTOWN	PA	17010	1		1861-0000		(717) 838-3001
173803	173821	645709	C R FRIENDLY #16	RT 501 & RT 897	SCHAEFFERTOWN	PA	17088	1		1861-0000		(717) 949-3240
173803	173821	691113	C R FRIENDLY MKT #3	302 E EVERGREEN R	LEBANON	PA	17042	1		1861-0000		(717) 273-6205
173803	173829	720345	KREISERS CITGO	1610 N 7TH ST	LEBANON	PA	17046	1		2478-0000	54404	(717) 270-5470
173803	173821	776294	FRIENDLY MINI MKT #	2001 E CUMBERLAND	LEBANON	PA	17042	1		1861-0000		(717) 274-5302
173803	173824	090435	C. R. FRIENDLY #1	750 E MAIN ST	ANNVILLE	PA	17003	1		1861-0000		(717) 867-4754
173803	173821	137851	C.R. FRIENDLY #09	677 LANCASTER RD	MANHEIM	PA	17545	1		1861-0000		(717) 664-2300
173803	173821	202093	C. R. FRIENDLY #40	135 S. 12TH STREE	LEBANON	PA	17042	1		1861-0000		(717) 273-7806
173803	173821	401602	C.R. FRIENDLY #11	1 EAST 28TH DIV.	LITITZ	PA	17543	1		1861-0000		(717) 627-3553
173803	173821	413224	C. R. FRIENDLY #25	993 S STATE ST	EPHRATA	PA	17522	1		1861-0000		(717) 738-4295
173803	173829	473731	C. R. FRIENDLY #29	1500 S MARKET ST	ELIZABETHTOWN	PA	17022	1		1861-0000		(717) 361-7887
173803	173829	491008	C.R. FRIENDLY #46	560 E HIGH ST	ELIZABETHTOWN	PA	17022	1		1861-0000		(717) 367-8649
173803	173821	491023	C.R. FRIENDLY #44	511 FURNACE HILLS	LITITZ	PA	17543	1		1861-0000		(717) 627-2186
173803	173821	498336	C. R. FRIENDLY #31	600 E LINDEN ST	RICHLAND	PA	17087	1		1861-0000		(818) 866-7684
173803	173821	512397	C.R. FRIENDLY 32	7632 LANCASTER AV	MOUNT AETNA	PA	19544	1		1861-0000		(717) 933-5043
173803	173824	608376	C. R. FRIENDLY #52	ROUTE 72 & I-81	JONESTOWN	PA	17038	1		1861-0000		(717) 865-2145
173803	173829	621172	FRIENDLY MINI MKT #	6821 PAXTON ST	HARRISBURG	PA	17111	1		1861-0000		(717) 564-0206
173803	173825	621343	FRIENDLY MINI MKT #	154 N FRONT ST	STEELTON	PA	17113	1		1861-0000		(717) 939-1514
173803	173821	621355	C R FRIENDLY #3	RR 8 BOX 244	MANHEIM	PA	17545	1		1861-0000		(717) 273-7871
173804	173845	180538	GREEN VALLEY CAMPGR	RR 1 BOX 203	NEWPORT	PA	17074	1			950006	(717) 567-3039
173804	173845	551569	C. R. FRIENDLY #36	ROUTE 11 & 15	SELINS GROVE	PA	17870	1		1861-0000		(717) 743-1180
173804	173843	573208	C. R. FRIENDLY #49	99 MAYNARD ST	WILLIAMSPORT	PA	17701	1		1861-0000		(717) 322-3772
173804	173824	619657	QWIK STOP KREISER	ROUTE 209	TREMONT	PA	17981	1		2478-0000	24560	(717) 695-2700
173804	173843	728455	BERT W. CLAISTER IN	125 HOGAN BLVD	MILL HALL	PA	17751	1			904789	(717) 748-4073
173806	173820	032179	ORLOSKIS QUIK MART	RR 1 PO BOX 44	SUGARLOAF	PA	18249	1		3649-0000		(717) 788-1710
173806		631130	PINEDALE TEXACO	RD#1 BOX 1502	ORWIGSBURG	PA	17961	1			951939	(717) 366-0428
173806		800348	BLUE RIDGE STORE	RR 1	WAPWALLOPEN	PA	18660	1			904565	(717) 868-6980
173806	173827	032893	C.R. FRIENDLY #57	RTS 222 & 662	FLEETWOOD	PA	19522	1		1861-0000		(215) 944-0821
173806	173827	745614	C. R. FRIENDLY #26	RT 4037 MOSELEM S	FLEETWOOD	PA	19522	1		1861-0000		(610) 914-0281
173806	173824	745617	C. R. FRIENDLY #50	20 POTTSVILLE ST	CRESSONA	PA	17929	1		1861-0000		
173806	173820	768506	ORLOWSKIS QUIK MART	ROUTE 309 & BUTLE	DRUMS	PA	18222	1		3649-0000		(717) 788-4839
173806	173820	772592	JUSTINS MINI MART	701 E CATANISSA S	NESQUEHONING	PA	18240	2			999698	(717) 669-6777
173806	173820	776491	PEGLEYS MINI MKT	CENTER ST	TAMAQUA	PA	18252	2		5112-0000		(717) 668-0728
173806	173820	776493	ORLOSKIS QUIK MART	903 HAZLE ST	FREELAND	PA	18224	1		3649-0000	KLEIN	(717) 636-9930
173806	173820	776560	RON'S HILLTOP MARKET	241 CENTER AVE	JIM THORPE	PA	18229	2				(717) 325-4022
173806	173827	777003	TOPTON GENERAL STOR	2 N HOME AVE	TOPTON	PA	19562	1			912444	(610) 682-2155
173806	173820	777393	ORLOSKIS QUIK MART	419 E BROAD ST	HAZLETON	PA	18201	1		3649-0000		(717) 454-9529
173806		790306	THUNDER ROAD PLUS	SCHUYKILL MALL	FRACKVILLE	PA	17931	1			912550	(717) 874-4308

WHOLESALE : 761406 KLEIN CANDY COMPANY <DIRECT>
 TEMPLATE : 800750 80700 WIN JUL S1/2-NO
 TEMPLATE SEQ : 0915
 SALES LEVEL : 16XXXX

TERR	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT PHONE #
173806	173820	805509	C&P MARKET	118 E CHESTNUT ST	HAZLETON	PA	18201	2				(717)454-0141
173806	173820	807586	BROAD ST GULF MART	315 W BROAD ST	HAZLETON	PA	18201	1			921056	(717)455-5854
173806	173820	807588	COMET EXPRESS	RR 1	HAZLETON	PA	18201	1			903195	(717)454-8776
173806	173820	955718	CRAIGS SUNOCO	517 W BROAD ST	HAZLETON	PA	18201	1			921346	(717)455-6144
173806	173824	072927	PEGLEY MINI-MART	ROUTE 61	SCHUYLK HAVN	PA	17972	1		5112-0000		(717)385-5036
173806	173820	183751	MERFS NEWS	48 N WYOMING ST	HAZLETON	PA	18201	1				(717)455-8608
173806	173820	183752	PENCE VARIETY	586 ALTER ST	HAZLETON	PA	18201	1				(717)454-9106
173806	173820	183914	DUGANS VARIETY	60 BROADWAY	JIM THORPE	PA	18229	1				(717)325-4600
173806	173820	183956	J & E IGA	MAIN AND HUDSONDA	WEATHERLY	PA	18255	1				(717)427-4370
173806	173820	183958	COMMUNITY NEWS	29 WILBUR ST	WEATHERLY	PA	18255	1				(717)427-4312
173806	173820	183992	STEFANICK BROS MOBI	435 E BROAD ST	HAZLETON	PA	18201	1				(717)454-7966
173806	173820	184050	STEFANICK BROS MOBI	RT 309, SCHOOL ST	MILNESVILLE	PA	18239	2				(717)459-2367
173806	173820	185014	MORRIS DRUGS	15 E CENTRE ST	MAHANAY CITY	PA	17948	1			950840	(717)773-3860
173806	173827	348308	C.R. FRIENDLY #10	8 E WEIS ST	TOPTON	PA	19562	1		1861-0000		(610)682-6759
173806	173820	355604	PEGLEY MINI MART	146 S KENNEDY DR	MCADOO	PA	18237	2		5112-0000		(717)929-3828
173806	173820	393724	TRESCKOW SUPER FOOD	21 WALNUT STREET	TRESCKOW	PA	18254	1				(717)455-2641
173806	173827	410360	C.R. FRIENDLY #58	1050 SHOEMAKER AV	SHOEMAKERSVILL	PA	19555	1		1861-0000		(610)562-4944
173806	173820	412690	GROCERIES PLUS	1003 N VINE ST	HAZLETON	PA	18201	2			942086	(717)455-1516
173806	173820	419071	TITUS MINI MART	RD #4 BOX 343	TAMAQUA	PA	18252	1				(717)668-5111
173806	173827	457433	SUNOCO #5104	600 SHOEMAKERSVIL	SHOEMAKERSVILL	PA	19555	1		0362-0101	965400	(610)562-4372
173806	173820	469572	ORLOSKIS QUIK MART	36 S MOUNTAIN BLV	MOUNTAIN TOP	PA	18707	2		3649-0000		(717)474-2380
173806	173820	475876	C.R. FRIENDLY #61	307 CENTER ST	TAMAQUA	PA	18252	1		1861-0000		(717)668-4509
173806	173824	488105	C.R. FRIENDLY #27	RR 4 BOX 291	PINE GROVE	PA	17963	1		1861-0000		(717)345-2296
173806	173824	507432	MARKET PLACE	629 W MARKET ST	ORWIGSBURG	PA	17961	1				(717)366-3987
173806	173820	518834	ORLOSKI MINI MART	ROUTE 309	DRUMS	PA	18222	1		3649-0000		(717)788-1139
173806	173820	547695	ORLOSKI'S QUIK MART	S. MOUNTAIN BLVD.	MOUNTAIN TOP	PA	18707	2		3649-0000		(717)474-9311
173806	173820	568876	ORLOSKIS QUIK MART	285 S CHURCH ST	HAZLETON	PA	18201	1		3649-0000	KLEIN	(717)454-4339
173806	173820	646097	C. R. FRIENDLY #59	520 S HEHIGH AVE	FRACKVILLE	PA	17931	1		1861-0000		(717)874-4065
173806	173820	670866	NOCCHIS PHARMACY	500 CENTRE ST	FREELAND	PA	18224	2			936328	(717)636-1862
173806	173820	697059	JIMBOS FREELAND PRT	RT 940 BOX 1777	FREELAND	PA	18224	1				(717)636-0400
173806	173824	698715	CRAZY MARE'S	501 ROUTE 61 S	SCHUYLK HAVN	PA	17972	1			998096	(717)385-1067
173806	173820	714650	QUICK PIK & PAKS	218 LAUREL MALL	HAZLETON	PA	18201	2			987230	(717)459-3099
173806	173824	716802	MT CARBON GETTY	RR 3 BOX 3702-RT6	POTTSVILLE	PA	17901	1			902692	(717)622-8287
173806	173820	740251	PAPPY'S MINI MART	ROUTE 209	COALDALE	PA	18218	2			992438	(717)645-4435
173806	173827	744049	PARK PLACE MARKET	500 HOCH RD	BLANDON	PA	19510	1				(610)944-5059
173807	173821	032897	C.R. FRIENDLY 20	3180 OREGON PIKE	LEOLA	PA	17540	1		1861-0000		(717)656-6434
173807		803690	CR FRIENDLY'S #21	WILLOW STREET PIK	LANCASTER	PA	17602	1		1861-0000		
173807	173821	061096	C.R. FRIENDLY 22	300 EAST HIGH	TERRE HILL	PA	17581	1		1861-0000		(215)445-5902
173807	173821	223265	C. R. FRIENDLY #7	154 SHILLINGTON R	SINKING SPRING	PA	19608	1		1861-0000		(610)678-9903
173807	173828	312900	C. R. FRIENDLY #41	1660 ROHRERSTOWN	LANCASTER	PA	17601	1		1861-0000		(717)560-3532
173807	173822	324133	C. R. FRIENDLY #42	2281 BEAVER VALLE	QUARRYVILLE	PA	17566	1		1861-0000		(717)786-4784
173807	173821	387099	C R FRIENDLY #12	328 E PENN AVE	WERNERSVILLE	PA	19565	1		1861-0000		(610)678-6427
173807	173821	467265	C. R. FRIENDLY #64	920 W MAIN ST	NEW HOLLAND	PA	17557	1		1861-0000		(717)656-9440

5N55B2

WORKPLAN VAP TEMPLATE LISTING

PAGE: 39
DATE: 98-05-12
TIME: 12:12 PMWHOLESALE : 761406 KLEIN CANDY COMPANY <DIRECT>
TEMPLATE : 800750 80700 WIN JUL \$1/2-NO
TEMPLATE SEQ : 0915
SALES LEVEL : 16XXXX

TERM	RETAIL	ACCT	NAME	ADDRESS	CITY	ST	ZIP	QTY	TAX	CHAIN-ID	SUPPLIER	ACCT PHONE #
173807	173822	489277	C.R. FRIENDLY # 30	RTE. 41 & 10	COCHRANVILLE	PA	19330	1		1861-0000		(610)593-2225
173807	173822	592254	BENTZ'S SERVICE STA	MAIN & FURNACE	BIRDSBORO	PA	19508	2			948373	(610)582-2271
173807	173821	654924	C. R. FRIENDLY #18	986 E MAIN ST	NEW HOLLAND	PA	17557	1		1861-0000		(717)354-6472
173807	173822	665368	C.R. FRIENDLY #39	1028 BEN FRANKLIN	DOUGLASSVILLE	PA	19518	1		1861-0000		(610)385-7680
173807	173828	745613	C. R. FRIENDLY #24	777 NEW HOLLAND A	LANCASTER	PA	17602	1		1861-0000		(717)092-1368
173807		750688	MOBIL MART FRAZER	562 LANCASTER AVE	FRAZER	PA	19355	1			911743	(610)647-9776
173807	173822	777391	ARA CONSULTING LTD.	BOX 2313A RT 41	GAP	PA	17527	2			944314	(717)442-9115

PAGE BREAK TOTAL ACCOUNTS 264 TOTAL QUANTITY 478

TEMPLATE TOTAL ACCOUNTS 264 TOTAL QUANTITY 478

51844 5143

WHOLESALE PACKING INSTRUCTIONS

VALUE ADDED PROMOTION

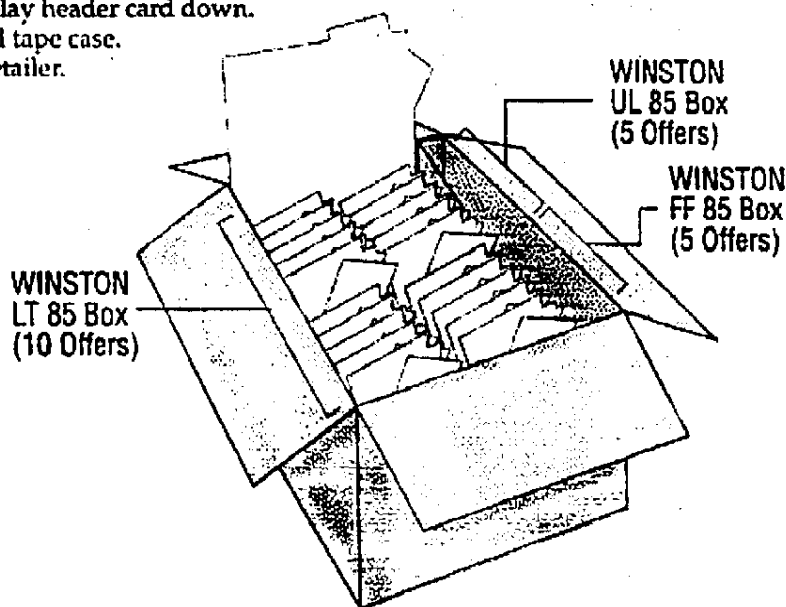
3RD QTR. '98

July Winston \$1 OFF 2 Packs

(Winston Buy 2 Packs Get \$1 Off)

STEPS

1. Open WINSTON \$1 OFF 2 PACKS shipping case. Inside will be 20 pre-assembled sleeves ready for loading. (10 sleeves will be marked WINSTON LT 85 Box, 5 sleeves will be marked WINSTON UL 85 Box, 5 sleeves will be marked WINSTON FF 85 box.) DO NOT REMOVE SLEEVES FROM KIT.
2. Place 2 Packs of the appropriate WINSTON style 50¢ off tear tape product into each style specific sleeve.
3. Fold display header card down.
4. Close and tape case.
5. Ship to retailer.



Item: # 542810

MSA Promotion Reporting Description: WIN JUL \$1 / 2 PKS

Brand Style	Box	Lt Box	UL LT Box			
Number of Cartons	1	2	1			

51844 5144

4
5/11/98